

PHILIP MORRIS USA**INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Linda Huling

DATE: February 27, 1995


FROM: Susan A. Spindel SUBJECT: Virginia Slims 2-Pack Mailer

Attached please find one artboard for the above mentioned program. As discussed earlier, the entire outside of the mailer will be printed pink (PMS 238C chip attached), with the indicia and return address in black. The inside of the mailer should be bleached white board.

I noticed the skinnies on the "V" and "S" of Virginia Slims measures about 4 thousandths. Please let me know if this will present a problem.

This program is due to begin mailing April 10. Quantity of 250,000 480,000-

If you have any questions please let me know.

cc:  G. D'Alessandro
G. Jeanrenaud
L. Kosco
M. Walchak

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